



### Contact Information

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### Personal Statement

With a holistic approach to wellbeing, MADRE brings families together to learn, grow and enhance their relationships. The impact of money and shared assets on relationships is stressful and often damaging. Through workshops, retreats and coaching, MADRE focuses on money and relationships. While the genesis was financial wellbeing, it is so much more. MADRE is about life, family, healthy and lasting relationships. Bringing over 25 years of wealth management expertise, **Maureen Kelley**, Founder, is a passionate advocate for educating, empowering and engaging people to make sound financial decisions. She offers guidance and solutions to address her client’s unique situation and financial needs. Throughout her career, she built a strong community presence and a reputation for building and expanding relationships individually and in partnership with other professionals—focusing on the financial wellbeing of families.

<b>Professional Services</b>	Executive financial services professional specializing in financial coaching, family dynamics, money and relationships.
<b>Practice Approach</b>	Individual and family coaching, solution focused, cognitive behavioral practices.
<b>Client Focus</b>	Individuals, couples, families. Specializing in financial empowerment for women. Family enterprises and multi-generational wealth issues.
<b>Typical Client Profile</b>	All ages; newly engaged couples, suddenly single women, inheritance issues and families with shared assets.
<b>Licenses/Certifications/Designations</b>	Kansas State University Graduate Certificate in Financial Therapy, Family Firm Institute Family Wealth Advisor, Certified Family Coach, College of Financial Planning, Accredited Wealth Management Advisor, Bowen Family Systems Series 7, 63, 65 and Insurance licensed
<b>Education</b>	Kansas State University, Wharton, The Bowen Center, Academy for Family Coach Training University of Rhode Island
<b>Fee Structure</b>	Hourly, contractual
<b>Years in Practice</b>	25 plus
<b>Professional Association Affiliations</b>	Financial Therapy Association Purposeful Planning Institute Family Firm Institute International Coaching Federation
<b>Do you work at a distance such as with Skype?</b>	Yes, distance work available through Skype
<b>Research Interests</b>	Money and Happiness Financial Empowerment Generational Transfers