

Financial Therapist Network Listing



Contact Information

Name **Erika Wasserman**
 Company. Your Financial Therapist
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Personal Statement

Erika Wasserman is Your Financial Therapist. She has passion for helping others, to create a place where it is safe to talk about the natural link between emotions and money.

Ms.Wasserman’s journey was not a direct one. She has experienced many life events that have led her to this career - getting married, having children, getting divorced, living abroad, moving domestically for jobs 9 times, and losing a parent. Each of these experiences led to different ways of dealing with and feeling about money.

Professional Services	Coaching, Consulting, Corporate Training, Speaker
Practice Approach	Financial Wellness is a key part of overall wellness, but one that is overlooked the most. My practice focuses on bringing Financial wellness to the forefront through exercises, actions, and learning communication skills on this taboo topic.
Client Focus	Coaching clients to be more confident in money specifically during transition times. E.g. marriage, divorce, death of loved ones, empty nesters, career changes, and location moves.
Typical Client Profile	Individuals, Couples, Families, and Business
Licenses/Certifications/Designations	Kansas State University: Financial Therapy Graduate Certificate
Education	University of Florida: BS in Finance and International Economics
Fee Structure	Per session, per project, or on retainer
Years in Practice	1
Professional Association Affiliations	Financial Therapy Association Committee Member of Business Development and Social Media
Do you work at a distance such as with Skype?	Zoom, Teams, WebEx, and Facetime
Research Interests	Money and happiness for high net worth individuals Financial Empowerment of Women Generational Transfers

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Erika saw a gap in the marketplace and left corporate America after a 10 year career at IBM to transform brands from innovative products to household names. She has now turned her attention to coaching individuals, couples, families, teams, and delivering corporate wellness programs on how to communicate on the taboo topic of money.

Erika is a highly sought out for Financial Therapy internationally and has been quoted in national media outlets such as Yahoo! Money and The New York Times.