



Exhibit & Sponsor

2016

DoubleTree Asheville Biltmore • Asheville NC • May 9-11

*FTA IS A VERY NEW AND
DEVELOPING FIELD*

The Financial Therapy Association is a professional organization comprised of practitioners and scholars from the fields of mental health (e.g., marriage and family therapists, counselors, psychologists, social workers, life coaches) and financial services (e.g., financial planners, financial counselors, financial educators, financial coaches).

Its Mission is to provide a forum for researchers, practitioners, media, and policymakers to share financial therapy research and practice. Promote methods of training for those involved in financial therapy. Inform public policy and practice management standards as related to financial therapy.

Attendees include financial advisors of all types (CFPs, Wealth Managers, etc.) as well as mental health professionals of all types (LMFT, LCSW, Psychologists, etc.). In addition, there are faculty / researchers in both types of professions. The conference is expected to attract 100 or more attendees.

Opportunities

- **Keycard Sponsor – Gold Sponsorship** - Get your name on every room key! Each guest on average uses room key 10 times a day and these get saved like a business cards
- **Program Gift – Gold Sponsorship** – Eyeglass Cloths with FTA logo and yours given to every registered attendee
- **Program Gift – Silver Sponsorship** – Customized flavored popcorn with FTA logo and yours given to registered attendee
- **General Session / Keynote Speaker Sponsor (2 Sponsorship Opportunities)** – Silver Sponsorship – 24" x 18" Sign and You will have time on the podium at the introduction of the presenter you sponsor
- **Box Lunch Sponsor – Silver Sponsorship** – 24" x 18" sign at the event with logo boxes
- **Meeting Place Mats** – Your name and logo in front of every attendee at every meeting or current session, available to all sponsor levels
- **Student Scholarships** – Recognition from the podium, available to all sponsor levels.
- **Conference Program App** – Your own profile and contact information; this is a keeper – available to all exhibitors and sponsors.

Why Become a Sponsor?

Your company will shine as a sponsor of this revered industry event through both exclusive and unique marketing options, from online advertising to on-site recognition.

A customized sponsorship will attract potential customers and solidify your status as a market leader. Have it your way by creating a package that will complement your marketing and business strategies in 2016 and beyond!

Sponsor / Exhibitor Fees

- **Exhibitor - \$750**
 - Table, Chair, one exhibit space
 - Registration for one person
 - Listing as Exhibitor in the Program App
- **Bronze Sponsor \$1,250**
 - Exhibitor as described above
 - Listing as Sponsor in the Program App
 - Logo on Meter Board
- **Silver Sponsor \$2,500**
 - Bronze benefits as described above
 - Listing on the FTA website for six months
 - Listed as sponsor on two webinars
- **Gold Sponsor \$5,000**
 - The above plus a second registrant
 - Listing on the FTA website for 12 months.
 - Listed as sponsor on all webinars

For more information

Please contact the FTA Office

- Ginger Phillips, Administrator
- 727-940-2658 x 2003
- gphillips@ArdenSolutions.com

Who are FTA Members?

- FTA Members include:
 - Financial Planners , Wealth Managers, CFPs, Money Coaches, and more
 - Mental Health Professionals including Psychologists, Licensed Marriage and Family Therapists, Clinical Social Workers and similar
 - Academic Researchers and Professors in both fields
 - Cross-credentialed Professionals such as a CFP® with an LMFT
 - Government and Bank workers
- Membership in this new organization stands at 236 and has grown from 200 at the beginning of 2016
- Eight members are from outside of North America