# The CFT-I<sup>™</sup> Exam will consist of 100 questions delivered online. Questions will be multiple choice and cover the following competency areas:

## Financial Competency Areas (30%)

- A. The Fundamentals of Economics (5%)
  - a. Supply and Demand
  - b. Fiscal Policy
  - c. Monetary Policy
  - d. Economic Indicators
  - e. Business Cycles
  - f. Inflation and Deflation
  - g. Yield Curve

## B. The Basics of Behavioral Economics (10%)

- 1. Client Evaluation
  - a. Money Attitude Assessment
  - b. Financial Knowledge
  - c. Economic Expectations
  - d. Outcome Expectations
  - e. Financial Risk Tolerance Assessment
  - f. Wealth Accumulator Task Assessment
  - g. Time Horizon
- 2. Client Assessments
  - a. Financial Behaviors
  - b. Cognitive Biases
  - c. Behavior under risk
- C. The Fundamentals of Financial Planning & Counseling (15%)
  - 1. The Process of Financial Planning
  - 2. Time Value of Money & Computations
    - a. Present Value
    - b. Future Value
    - c. Present and Future of Annuities
    - d. Geometric Varying Annuity
    - e. Net Present Value
    - f. Internal Rate of Return

- g. Loan Payments (i.e., amortization schedule)
- h. Holding Period Returns
- i. Average Returns
- j. Real and Nominal Rates of Return
- k. Tax Equivalent Rates of Return
- D. Money Management I: Cash Flow and Net Worth Planning (15%)
  - 1. Budget Development
  - 2. Income and Expense (Cash Flow) Statement Development
  - 3. Balance Sheet Development
  - 4. Financial Ratios
    - a. Current Ratio
    - b. Emergency Fund Ratio
    - c. Savings Ratio
    - d. Debt Ratio
    - e. Debt-to-Income Ratio
    - f. Credit Usage Ratio
    - g. Front-end Mortgage Ratio
    - h. Back-end Mortgage Ratio
    - i. Sources of Emergency Funds
- E. Money Management II: Credit and Debt Management (10%)
  - 1. Credit Management
    - a. Credit Reports
    - b. Credit Scores
    - c. Checking Accounts and Debit Cards
    - d. Credit Cards
      - a. Types
        - i. Visa
        - ii. MasterCard
        - iii. Discover
        - iv. Travel and Entertainment (American Express)
        - v. Affinity
        - vi. Rewards
    - e. Credit Card Statements

- a. Minimum balance
- b. Monthly payment
- c. Interest rates
- d. Penalty
- e. How companies calculate fees
- f. Payday and Title Loans
- g. Personal Loans
  - a. Auto
    - i. Leasing versus purchasing
- h. Home Loans
  - a. Renting versus purchasing
  - b. PMI
  - c. Title insurance
  - d. Adjustable/Fixed rates
  - e. Closing documents
  - f. Type of home valuation
  - g. Property taxes
  - h. Mortgage terms
  - i. Decision to refinance
  - j. HELOC (home equity line of credit)
  - k. FHA and VA loans
  - I. Reverse mortgages
- F. Identity Theft and Consumer Protections (5%)
  - 1. Consumer Protection
    - a. Securities Act of 1933
    - b. Securities and Exchange Act of 1934
    - c. Investment Company Act of 1940
    - d. Investment Advisers Act of 1940
    - e. Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010
    - f. Department of Labor and ERISA
    - g. Bankruptcy Law
      - a. Chapter 7
      - b. Chapter 11

- c. Chapter 13
- h. Sales Transaction Laws
- i. Privacy Laws
- j. Consumer Credit Laws
- k. Housing Laws
- 2. Identity Theft
  - a. General personal protections in the digital age
  - b. Reduction of risk of being a victim of identity theft
  - c. What to do if your identity is stolen
  - d. What's necessary in identity theft protection?

## G. Basic Financial Analysis I (20%)

- 1. Tax Analysis
  - a. Earned Income Sources
  - b. Fringe Benefits Sources
  - c. Imputed Income (e.g., Section 79)
  - d. Unearned Income Sources
    - a. Dividends
    - b. Interest
    - c. Capital Gains
  - e. Tax-Free Income Sources
  - f. Capital Gains
    - a. Tax Basis
    - b. Short- and Long-Term Gains
  - g. Basic Form 1040 Tax Calculation
    - a. AGI
    - b. Modified AGI
    - c. Tax Credits
    - d. Tax Calculation
  - h. Alternative Minimum Tax Triggers
  - i. IRS Dispute Options
  - j. Difference between overall and marginal rates
- 2. Insurance Analysis
  - a. Terminology

- i. Risk Retention
- ii. Risk Transfer
- iii. Premium
- iv. Deductible
- v. Co-payment
- vi. Co-insurance
- b. Life Insurance Underwriting Requirements
- c. Tax Benefits of Insurance
- d. Life Insurance Needs Estimates
  - i. What is triggering the need for life insurance?
  - ii. Knowing an estimate of what is needed
    - 1. Human Life Value Approach
    - 2. Capital Retention Approach
    - 3. Income Retention Approach
- e. Types of Life Insurance
  - i. Term
  - ii. Return of Premium Term
  - iii. Whole
  - iv. Universal
  - v. Variable
  - vi. VUL
- f. Life Insurance compensation structures (commissions)
- g. Parties (and Responsibilities) to a Life Insurance Contract
  - i. Owner
  - ii. Beneficiary
  - iii. Insurance
- h. Life Insurance Valuation
  - i. Yearly Price per Thousand Formula
- i. Types of Annuities
  - i. Fixed
  - ii. Variable
  - iii. Immediate
  - iv. Deferred
- j. Types of Health Insurance

- i. Traditional Indemnity
- ii. Preferred Provider Organization
- iii. Point of Service
- iv. Health Maintenance Organization
- v. High Deductible
- vi. Flexible Spending Account
- vii. Marketplace/State Exchanges Navigation
- k. Triggers and Probabilities of Disability
- I. Workers Compensation
- m. Disability Definitions
  - i. Elimination Period
  - ii. Benefit Period
  - iii. Qualification Period
  - iv. Residual Benefit Rider
  - v. Cost of Living Adjustment
  - vi. Waiver of Premium
- n. Disability Insurance Definitions
  - i. Any
  - ii. Own
  - iii. Modified Own
  - iv. Split Definition
- o. Social security/disability
- p. Disability Insurance Need Estimate
- q. Triggers of Long Term Care Need (Eating, Toileting, Transferring, Bathing, Dressing, Continence)
- r. Long Term Care Coverage Options
- s. Sources of Long Term Care Expenses
- t. Long Term Care Insurance Estimate
- u. Purpose and Use of Property and Casualty Insurance
  - i. Attractive Nuisance
  - ii. Indemnity
  - iii. Endorsements and Riders
  - iv. Insurance Scores
- v. Personal Automobile Policies

- i. Guaranteed Auto Protection Coverage
- ii. No Fault
- iii. Split Limit Coverage
- iv. Liability Coverage
- v. Comprehensive Coverage
- w. Homeowner's Insurance
  - i. Personal Liability Coverage
  - ii. Excess Liability Coverage
  - iii. Flood Insurance & FEMA
  - iv. Earthquake Insurance
  - v. Personal Articles Coverage
  - vi. Identity Theft
  - vii. 80% Rule
  - viii. Inflation Endorsement
- x. Asset Protection (Insurance Alternatives)
  - i. Corporation
  - ii. S Corporation
  - iii. LLC
  - iv. Partnership
  - v. Trusts
    - 1. Revocable (living)
    - 2. Irrevocable
    - 3. Special needs
    - 4. Spendthrift
    - 5. DAPT (domestic asset protection trust)
- H. Basic Financial Analysis II (20%)
  - 1. Investment Analysis
    - a. Types of Risk
      - a. Systematic
      - b. Unsystematic
    - b. Brokerage Accounts
      - a. SIPC Insurance
    - c. Types of Diversification

- d. Asset Types
  - a. Cash and Cash Equivalents
  - b. Banks and Credit Unions
    - i. FDIC
    - ii. NCUA
  - c. Savings Bonds
  - d. Equities
  - e. Real Estate
  - f. Bonds
  - g. Commodities
  - h. Alternatives and Collectibles
  - i. Mutual Funds and Exchange Traded Funds
    - i. Securities ratings (Morningstar)
- e. Sources of Investment Income
  - a. Capital Gains
  - b. Interest
  - c. Dividends
- f. Modern Portfolio Theory
  - a. Asset Allocation Principles
  - b. CAPM
  - c. Standard Deviation
  - d. Beta
  - e. Alpha
  - f. Sharpe and Treynor Ratios
- 2. Education Analysis
  - a. Educational Cost Estimates
  - b. Financial Aid
    - a. FAFSA
    - b. Stafford Loans
    - c. Parent Loans for Undergraduate Students
    - d. Federal versus private loans
    - e. Grants
  - c. Student Debt Repayment Plans
- 3. Retirement Analysis

- a. Retirement Needs Estimates
  - a. Capital Depletion
  - b. Capital Preservation
- b. Retirement Plans
  - a. 401(k)
  - b. 403(b)
  - c. 457
  - d. Profit Sharing
  - e. ESOP
  - f. Defined Benefit
  - g. Governmental Thrift and Sharing
  - h. IRA
  - i. Roth IRA
  - j. Roth 401(k) and Roth 403(b)
  - k. SIMPLE IRA and 401(k)
- c. Rules
  - a. Required Minimum Distributions
  - b. Tax Ramifications
  - c. Penalties
  - d. Deferral Limits
- d. Social Security
  - a. Monthly Benefit Calculator
  - b. Disability Benefits
  - c. Death Benefit
  - d. Medicare
- e. Military Benefits
  - a. Tricare
  - b. GI benefits
  - c. Family benefits
  - d. Housing benefits
- f. Distribution Alternatives
  - a. Annuities
  - b. "4% Rule"
- 4. Estate Analysis

- a. Probate
- b. Sources of Estate Liquidity
- c. Types of Property Ownership
  - i. Tenancy in Common
  - ii. Joint Tenancy with Right of Survivorship
  - iii. Tenancy by the Entirety
  - iv. Community Property
  - v. POD and TOD
- d. Assets Included in a Gross Estate
- e. Common Estate Deductions
- f. Qualified Domestic Relations Orders
- g. Wills, Codicils, and Letters of Last Instruction
- h. Powers of Attorney
- i. Living Wills and Advanced Medical Directives
- j. Basic Trusts
  - i. Living (Revocable) Trust
  - ii. A-B Trust
  - iii. Life Insurance
  - iv. Qualified Personal Residence Trust
- k. Charitable Giving
  - i. Tax Implications
  - ii. Charitable Trusts
    - 1. Pooled Income Fund
    - 2. CRAT and CRUT
    - 3. Donor Advised Fund
  - iii. Personal Giving
    - 1. Tax Implications
    - 2. UGMA and UTMA

## Therapeutic Competency Areas (30%)

- I. The Fundamentals of Therapy (10%)
  - 1. Significance
  - 2. Purpose
    - a. Distress
    - b. Support
    - c. Coping
    - d. Self-Exploration
    - e. Relational Dynamics
  - 3. Individual, Couple, and Family Therapy
  - 4. Systems Theory
    - a. Holistic
    - b. Interdependent Perspective
- J. Theories and Models of Therapeutic Intervention I (10%)
  - 1. Theory/Stages of Change
    - a. First and second-order change
    - b. Trans-theoretical model of change
    - c. Financial development (informed by human development theory)
      - a. Financial socialization, age appropriate financial development/milestones
    - d. Pre-contemplation, Contemplation, Preparation, Action, Maintenance, Relapse
  - 2. Models/Stages of Change
    - a. General Order
      - Description of the phases of typical therapy work (beginning, middle, end)
      - b. Rapport building and establishing trust or building a therapeutic alliance
      - c. General assessment (formal, informal structured, unstructured)
      - d. Case formulation/conceptualization
      - e. Goals and "treatment" planning
      - f. Maintenance
      - g. Termination
- K. Theories and Models of Therapeutic Intervention II (15%)
  - 1. Therapeutic Models & Intervention
    - a. List of models

- a. Cognitive-behavioral
- b. Solution-focused
- c. Narrative
- d. Experiential/Gestalt
- e. Strategic
- f. Neo-Freudian Psychodynamic
- g. Emotionally Focused Therapy (Gottman and Johnson)
- h. Imago Therapy (Harville Hendrix)
- i. Motivational Interviewing
- 2. Systems Theory
  - a. Assumptions
    - a. The whole is greater than the sum of its parts
    - b. Process vs. content
    - c. Power dynamics
  - b. Keywords
    - a. Negative and positive feedback loops
    - b. Structure/hierarchy
    - c. Boundaries
    - d. Family of origin/genogram
    - e. Generational transmission of schemas/values/skills
    - f. Circular Causality
- 3. Psychodynamic Theory/Basic Freudian Theory
  - a. Assumptions
    - a. Understand the unconscious
    - b. Importance of the basic drives of sex and aggression
    - c. Role of therapist as "blank screen" and the importance of dreams, free association and interpretation as ways of gaining insight to be able to love and work to maximum capacity
    - d. Understand the historical importance of Freud's discoveries about how the human mind works
  - b. Keywords
  - c. Shared assumptions with other base theories
  - d. Neo-Freudian theories
    - a. Fairbairn (Object Relations Theory)

- b. Winnicott (Object Relations Theory)
- c. Kohut (Self-psychology Theory)
- d. Ainsworth (Attachment Theory)
- e. Based more on the importance of relationship and attachment
- f. Less authoritarian and more interpersonal and interactive
- g. Curative is the relationship and the working through of childhood issues and beliefs with a supportive and empathic therapist.
- 4. Cognitive Behavioral Theory
  - a. Assumptions
    - a. Model: Activating Event -> Schemas -> Thoughts -> Behavior/Emotions > Outcome.
    - b. Cognitions affect and cause behavior (cognitions are not only involved in the behavioral process but necessary to it).
    - c. Cognitions can be measured, monitored, and altered.
    - d. As cognitions change, behavior may change.
  - b. Keywords
  - c. Shared assumptions with other base theories
- 5. Positive Psychology
  - a. Assumptions
  - b. Keywords
  - c. Shared assumptions with other base theories
- L. Communication & General Counseling Skills I (15%)
  - 1. Audible
    - a. Attending
    - b. Active listening
    - c. Mirroring or matching
    - d. Pacing
    - e. Summarizing
    - f. Restating/rephrasing
    - g. Reflecting
    - h. Paraphrasing
    - i. Reframing
    - j. Interpreting

- k. Self-disclosure
- I. Genuineness
- m. Noticing
- n. Complimenting and appreciation
- o. Affirming
- p. Empathizing
- q. Normalizing
- r. Open-ended questions
- s. Challenging or confronting
- t. Providing feedback
- u. Checking in
- v. Non-judgmental stance (unconditional positive regard)
- w. Development of the working alliance/rapport
- 2. Physical
  - a. Body language
  - b. Non-verbal
  - c. Facial expression
  - d. Posture
  - e. Eye contact
  - f. Nodding head
  - g. Seating position
  - h. Unconscious mannerisms
- 3. Other Considerations
  - a. Pacing
  - b. Timing
  - c. Physical space and environment
  - d. Affect and emotional climate of room

### M. General Counseling Skills II (15%)

- 1. Therapeutic Alliance
  - a. Cohesiveness in direction/outcomes of therapy
  - b. Trust in expertise and knowledge
  - c. Maintenance of the therapeutic relationship
  - d. Therapeutic relationship sequence of rupture and repair

- N. Knowledge of Mental Health Diagnoses (10%)
  - a. Diagnosis Process
  - b. Impact of Diagnosis
  - c. Tools for Diagnosis
  - d. Common Mental Health Diagnoses
  - e. The role of the CFT-I<sup>™</sup> in diagnosis

### O. Culture and Diversity (10%)

- 1. Social Justice
  - a. Knowledge of oppression/stigmas
  - b. Low-income/marginalized/economically-disadvantaged populations
  - c. Eastern/Mindfulness influences
- 2. Advocacy
  - a. Promotion of Diversity

### Financial Therapy Competency Areas (40%)

- P. Self of the Financial Therapist (20%)
  - 1. Definition
  - 2. Importance of one's own money work
  - 3. Transference/Countertransference
  - 4. Elements that can impact the work of a financial therapist
    - a. E.g., biases, personality traits, personal experiences, money beliefs
  - 5. Importance of support and continuing education
  - 6. Defining self-care
  - 7. Relevant self-care strategies for financial therapists and for financial therapy clients

### Q. Research Evaluation (10%)

- 1. Quantitative and qualitative research
- 2. Identify sources of research data
- 3. Core statistical skills for interpreting empirical financial therapy studies
- 4. Key elements of an empirical research article
  - a. E.g., purpose, theoretical framework, participants/sample, results
- 5. Sound methodology
- 6. Evaluation of results and outcomes

- 7. Recognizing research bias
- 8. Areas of caution with research evaluation
- R. Money and Relationships (40%)
  - 1. Systems theory: An important lens for conceptualizing money dynamics
    - a. Key concepts of General Systems theory
    - b. Cybernetics
    - c. Key concepts of family systems
  - 2. Relational money dynamics in financial therapy
  - 3. Additional theoretical lenses for money dynamics & financial therapy
    - a. E.g., Systemic financial therapy; Solution-focused financial therapy
  - 4. Framing money patterns in individuals, couples, and families
    - a. E.g., financial socialization; money scripts; money personalities; money genograms
  - 5. Special Topics in financial therapy
    - E.g., intergenerational wealth transmission; financial enmeshment; money conflict; relationship dissolution and divorce; financial infidelity; relational and financial abuse; financial trauma; addiction
- S. Standards of Practice and Ethical Considerations (30%)
  - 1. FTA Standards of Practice and Code of Ethics
  - 2. CFT-I<sup>™</sup> Scope of Practice
    - a. "Scope of practice" defined
    - b. Applicable licensure (state-specific) and federal regulatory laws for CFT-I<sup>™</sup> practitioners
    - c. Knowledge of complementary disciplines to financial therapy
    - d. Collaborative models of financial therapy
      - a. Relational financial therapy
      - b. Narrative financial therapy
      - c. Conjoint financial therapy
    - e. The referral process
  - 3. Fiduciary Standard
    - a. Definition
    - b. Identifying and disclosing conflict of interest
    - c. Suitability standard vs. Fiduciary standard

- 4. Informed Consent
- 5. Red Flag Issues
  - a. Disclosure responsibilities
  - b. Personal/professional boundaries
    - a. Awareness of potential power dynamics and the impact on practitioner/client relationship
  - c. Child/elder abuse and neglect, suicide, homicide, intimate partner violence
  - d. Mental illness
  - e. Relational and/or financial infidelity
  - f. Financial abuse
  - g. Trauma